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VEHICLE DESCRIPTION

**F-150**



2010 F-150 4X4 SUPERCREW  
 LARIAT 157" WB STYLESIDE  
 5.4L FFV V8 ENGINE  
 ELECTRONIC 6-SPD AUTO

EXTERIOR  
 TUXEDO BLACK  
 INTERIOR  
 BLACK LTHR TRIMMED CPT CHRS

AF **C71972**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- AUTOLAMP-AUTO ON/OFF HDLMP
  - FR TOW HOOKS/FOG LAMPS
  - LOCKING REMOVABLE TAILGATE W/ LIFT ASSIST
  - SPARE TIRE & WHEEL LOCK
  - PWR SLIDING REAR WINDOW W/DEFROST
- INTERIOR**
- COLOR COORD CARPET & MATS
  - CRUISE CONTROL/TILT WHEEL
  - ELECT AUTO TEMP CONTROL
  - LEATHER WRAP STEERING WHL
  - MEMORY DVR SEAT/PEDALS
  - SIRIUS SAT RADIO N/A AK/HI
  - SYNC VOICE ACTIVATED SYS
  - HTD DRVR FRNT PASS SEATS
- FUNCTIONAL**
- 4 PIN TRAILER WIRING
  - EASY FUEL CAPLESS FILLER

- ELECT SHIFT-ON-FLY 4X4 SYS
  - FAIL-SAFE COOLING SYSTEM
  - POWER RACK&PINION STEERING
  - POWER WINDOWS/LOCKS
  - TIRE PRSRE MONITORING SYS
  - TRAILER SWAY CONTROL
  - TRAILER TOWING PACKAGE
  - POWER/HTD/SIGNAL MIRRORS
- SAFETY/SECURITY**
- 4-WHEEL DISC BRAKES W/ABS
  - ADVANCETRAC W/ ROLL STABILITY CONTROL
  - AIRBAGS, FRONT SIDE SEAT
  - SAFETY CANOPY
  - SECURICODE KEYLESS KEYPAD
  - SECURILOCK ANTI THEFT IGN
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$39,675.00**

OPTIONAL EQUIPMENT

- PREFERRED EQUIPMENT PKG.508A  
 .P275/65R18 OWL ALL-TERRAIN  
 3.55 RATIO LIMITED SLIP AXLE 300.00  
 7350# GVWR PACKAGE  
 LARIAT CHROME PACKAGE 1,495.00  
 .ANGULAR STEP BAR  
 .CHROME PWR HTD SIGNAL MIRRORS  
 .18" CHROME CLAD WHEELS  
 FRONT LICENSE PLATE BRACKET NO CHARGE  
 ENGINE BLOCK HEATER NO CHARGE  
 SKID PLATES 160.00  
 POWER MOONROOF 995.00  
 FULL COVERAGE RUBBER MATS 95.00  
 SONY NAVIGATION RADIO 2,430.00  
 TRAILER BRAKE CONTROLLER 230.00  
 LTHR TRIMMED CPT CHAIRS 895.00  
 HEAT/COOLED FRONT SEATS  
 TOTAL OPTIONS 6,600.00

TOTAL VEHICLE & OPTIONS 46,275.00  
 DESTINATION & DELIVERY 975.00

TOTAL BEFORE DISCOUNTS 47,250.00

LARIAT PREMIUM DISCOUNT - 1,000.00  
 TOTAL SAVINGS - 1,000.00

**EPA Fuel Economy Estimates**

GASOLINE  
 CITY MPG

**14**

Expected range  
 for most drivers  
 11 to 17 MPG

\*Fuel economy when  
 operating on E85 will  
 yield different values  
 than gasoline. See Fuel  
 Economy Guide for  
 more information.

Dual Fuel Vehicle\*  
 Gasoline-Ethanol(E85)

Estimated  
 Annual Fuel Cost  
**\$2,601**

based on 15,000 miles at  
 \$2.60 per gallon of gasoline

Combined Gasoline  
 Fuel Economy

This Vehicle

**15**

10 22

All Standard Pickups

GASOLINE  
 HIGHWAY MPG

**18**

Expected range  
 for most drivers  
 14 to 22 MPG

Your actual  
 mileage will vary  
 depending on how you  
 drive and maintain  
 your vehicle.

**TOTAL MSRP**

**\$46,250.00**

**GOVERNMENT SAFETY RATINGS**

Frontal Crash Driver Passenger ★★★★★  
 ★★★★★

Star ratings based on the risk of injury in a frontal impact.  
 Frontal ratings should ONLY be compared to other vehicles of  
 similar size and weight.

Side Front seat ★★★★★  
 Crash Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	<b>RA72</b>		<b>RAIL</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	ITEM #:	
		<b>74-6399 O/T 2</b>	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	<b>DEARBORN</b>	<b>AF041 N RB 2X 055 002833 06 04 10</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



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07/13/2010

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